



# Mission & Ministry

## S U M M I T

### General Association of General Baptists



#### Dear Potential Sponsor/Partner,

The General Association of General Baptists (GAGB) would like to invite you to become a sponsor of our annual conference, The Mission & Ministry Summit. One of the primary sources of funding is from corporate sponsors, such as you. The GAGB receives no government funding.

The Summit is being held July 17-19, 2017 at the Old National Events Plaza in Evansville, Indiana. It is the annual gathering of General Baptist pastors, leaders, and families that promotes leadership development, spiritual educational workshops, praise and worship, great preaching, exhibits, youth activities, and much more.

The GAGB has provided funding, clothes, education, housing, medical clinics, and much more in under-developed countries and local communities for many decades. Your funds or in-kind donations will help us to continue our mission's goals and objectives.

Enclosed, please find more information on this exciting event, its sponsorship levels, and partnership opportunities. Unlike a one-time sponsorship, our Partnership Program affords your organization and ours opportunities to come along side and work together, much like our motto "doing together what we cannot do alone." Partnerships provide a year-round relationship promoting your products and services in combination with our vision and goals.

Please do not hesitate to contact us with any questions or for additional information. We look forward to speaking with you at your earliest convenience.

Sincerely,

Todd Luke  
Conferences and Events Coordinator  
573-785-7746  
gbevents@generalbaptist.com

**General Baptist Ministries**  
100 Stinson Drive  
Poplar Bluff, MO 63901  
T (573) 785-7746  
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generalbaptist.com



## About Us

General Baptist Ministries operates as the world headquarters for the GAGB. The denomination consists of more than 800 churches in the continental United States with several hundred international missions in Central America, the Philippines, and Asia. Our missions include Faith Home Orphanage located in central Honduras which ministers to all aspects of a child's life, the Dorcas Sewing Centers in India that teach a worthy trade to women allowing them to escape the sex trade, higher learning centers in the Philippines, frequent training opportunities in Honduras and India, and medical assistance teams to Central America, the Philippines, Central Asia, and West Africa. State-side we have various local ministries involved in many areas of community service. Annually during the Summit our youth participate in local off-site community enrichment projects.

General Baptists are a denomination dedicated to winning thousands of people to Jesus Christ and His mission, believing Christ tasted death for every man. General Baptists envision a group of people, through the power of the Holy Spirit, impacting our world, enhancing the ministry of established churches, and starting new churches.

## Geography

The majority of state-side General Baptist churches are located in the central United States, mainly within the Ohio and Mississippi River valleys. (*Generally within an area West of Louisville, KY; East of Springfield, MO; North of Nashville, TN; and South of Springfield, IL. Other areas of concentration are around Tampa, FL; Flint, MI; and west-central CA.*) Our international ministries are located in Central America, the Philippines and Guam, and central and east Asia.

## Event Description

The Mission & Ministry Summit is the annual conference of the GAGB. Its purpose is to train, equip, and educate General Baptist pastors and laity as well as conduct the annual business of the GAGB. This year the Summit is being held at the **Sloan Convention Center in Bowling Green, KY**. The three-day event held **July 18-20, 2016** includes dynamic keynote addresses, powerful praise and worship, intensive educational workshops, live entertainment, and community service and recreational activities for students and children.

## Funding

The Summit is funded by exhibit booths and donations with primary sources of funding obtained from corporate sponsors/partnerships, registration fees, and association dues. The event receives no government funds.



## Admission

Registration provides admission to all conference programming, workshops, and live entertainment, and is open to all General Baptists. A minimal registration fee of \$55 per individual or \$400 per church allows individuals and families the opportunity to enjoy full access to all entertainment and programming. Nursery and child care are provided free of charge. There are additional charges for some ticketed meal functions.

## Attendees

Attendees are leaders and their families who serve in General Baptist churches and give of their time and talents to others. Having given of themselves, the Summit tries to be a time of inspiration, refreshment, and support to our General Baptist servants.

Attendees for the past four years include:

- |   |   |
|---|---|
| Baby Boomers born 1943-1960 —                           | communicate through direct approach, internet, social events, and recognition.                          |
| Generation X born 1961-1981 —                           | communicate through email, internet, text messaging, and peer gatherings.                               |
| Millennials born 1982-2000 —<br><i>aka Generation Y</i> | communicate through internet, text messaging, Email, voicemail, peer gatherings, parents/grand-parents. |

## Sponsorships/Partnerships

All sponsorship packages are fully customizable. Something you don't need or something you want that is not included at the level you like? We will craft a package around your organization to fit your needs.



## Multi-Event Sponsor

Level of Support: \$5,000

Opportunities: 10

Multi-Event Sponsors will have access to multiple events within the GAGB. This level of sponsorship provides your organization with visibility to Summit attendees and allows continued access for a full year to additional GAGB events and conferences.

- Up to 3 - 10'x10' exhibit area at the Summit and display area at two additional events. *(the Ministers' Retreat, the National Youth Conference, or the Senior Adult Retreat.)*
- One half-page ad in the Summer Messenger, the official publication of the GAGB with a circulation of over 20,000. The Summer issue is used as the program book for the Summit.
- Literature insert in registration packet and organization Logo included in all event literature.
- Organization logo/graphics included on the Summit homepage.
- Social Media mentions/posts each month for three months prior to the Summit. *Mentions/posts to be provided by your organization, subject to content approval.*
- Inclusion in established email blasts the three months prior to the Summit. *Email content to be provided by your organization, subject to content approval.*
- VIP Reserved seating to all plenary sessions.
- Up to three workshop sessions at the Summit. *Subject to time availability and content approval.*

## Summit Sponsor

Level of Support: \$1,000

Summit Sponsors will have access to all attendees at the Summit.

- Up to 2 - 10'x10' exhibit area at the Summit.
- One quarter-page ad in the Summer Messenger, the official publication of the GAGB with a circulation of over 20,000. The Summer issue is used as the program book for the Summit.
- Organization logo/graphics included on the Summit sponsor webpage.
- Social Media mentions/posts each month for three months prior to the Summit. *Mentions/posts to be provided by your organization, subject to content approval.*
- Inclusion in one email blast prior to the Summit. *Email content to be provided by your organization, subject to content approval.*
- One workshop session at the Summit. *Subject to time availability and content approval.*

## Summit Exhibitor

Level of Support: \$250

Summit Exhibitors will have access to all attendees at the Summit.

- 10'x10' exhibit area at the Summit.
- Organization logo/graphics included on the Summit sponsor webpage.
- Social Media mentions/posts each month for three months prior to the Summit. *Mentions/posts to be provided by your organization, subject to content approval.*



## Presenting Partner

Level of Support: \$25,000

Opportunities: 2

Presenting Partners will have access and live presentation opportunities to multiple events and levels of contacts within the GAGB. This highest level of sponsorship provides your organization with the most visibility to Summit attendees and allows continued access for a full year to all GAGB events and conferences.

- 15-minute speaking opportunity during one plenary session.
- Presentation of three-minute video prior to two plenary sessions.
- 30-second video commercials prior to all plenary sessions.
- Quarterly full-page ad for one year in the Messenger, the official publication of the GAGB with a circulation of over 20,000.
- Live 15 minute presentation at two semi-annual Council of Associations conferences.
- Live presentation at all events: the Ministers' Retreat, the National Youth Conference, and the Senior Adult Retreat.
- Four quarterly direct mailings to our member churches - your provided materials will be mailed by Stinson Press from our database. *Subject to material approval.*
- Main Stage banner/graphics.
- Literature insert in registration packet and organization Logo included in all event literature.
- Organization logo/graphics included on the Summit homepage and GAGB website.
- Exhibit area at the Summit and display area at all events and conferences.
- Social Media mentions/posts each month for one year. *Mentions/posts to be provided by your organization, subject to content approval.*
- Inclusion in established email blasts each month for one year. *Email content to be provided by your organization, subject to content approval.*
- VIP Reserved seating to all plenary sessions.
- Inclusion in PSAs and Press Releases.
- Up to three workshop sessions at the Summit. *Subject to time availability and content approval.*



## Supporting Partner

Level of Support: \$15,000

Opportunities: 4

Supporting Partners will have access to multiple events within the GAGB. This level of sponsorship provides your organization with high visibility to Summit attendees and allows continued access for a full year to all GAGB events and conferences.

- 15-minute speaking opportunity during one plenary session.
- 30-second video commercials prior to all plenary sessions.
- Quarterly half-page ad for one year in the Messenger, the official publication of the GAGB with a circulation of over 20,000.
- Live presentation at all events: the Ministers' Retreat, the National Youth Conference, and the Senior Adult Retreat.
- One direct mailings to our member churches - your provided materials will be mailed by Stinson Press from our database. *Subject to material approval.*
- Literature insert in registration packet and organization Logo included in all event literature.
- Organization logo/graphics included on the Summit homepage and GAGB website.
- Exhibit area at the Summit and display area at all events and conferences.
- Social Media mentions/posts each month for one year. *Mentions/posts to be provided by your organization, subject to content approval.*
- Inclusion in established email blasts each month for one year. *Email content to be provided by your organization, subject to content approval.*
- VIP Reserved seating to all plenary sessions.
- Inclusion in PSAs and Press Releases.
- Up to two workshop sessions at the Summit. *Subject to time availability and content approval.*



## Additional Sponsorship Opportunities

Many opportunities are available to sponsor various events and needed supplies at the Summit. Your organization can be exclusive sponsor to an event and have your message or service in front of a target audience.

- **Pastors and Spouse appreciation dinner.**

Level of sponsorship: \$8000 - Exclusive

The pastors and spouse dinner is an open invitation dinner for all member pastors and ministers and their spouses. Your organization would have program time to present to local GAGB leaders. Banner graphics are included. *Your organization will provide graphics to be printed by Stinson Press.*

- **Leadership Luncheon with featured Summit keynote speaker.**

Level of sponsorship: \$8000 - Exclusive

The Leadership Luncheon is a select invitation luncheon with our featured keynote speaker. This audience is made up of key denominational leaders; dynamic, growing, local church leaders; and young up-and-coming church planters. Your organization would have program time to present to local GAGB leaders. Banner graphics are included. *Your organization will provide graphics to be printed by Stinson Press.*

- **Convention Bags.**

Level of Sponsorship: \$5000 - Exclusive

Your organization would have its graphics prominently displayed on the convention bag every attendee will be given at registration. Attendees will use your bag throughout the convention and even beyond.

- **Convention Lanyards.**

Level of Sponsorship: \$3000 - Exclusive

Your organization would have its graphics prominently displayed on the convention lanyard every attendee will be given at registration. Your graphics/logo will be seen every time someone looks at the badge of an attendee.

- **Convention Mobile App.**

Level of Sponsorship: \$1500 - Exclusive

Your organization would have its graphics and link prominently displayed on the convention mobile app header. Our app averages over 1,600 launches and 400+ users during our convention. Your graphics/logo will be seen every time someone uses the app to check their schedule, for more information on presenters, or check our social media feeds.



- **Afternoon Break.**

Level of Sponsorship: \$3000 - Exclusive

Opportunities: 3

A special lounge area will be setup in the exhibit and pre-function area to allow Summit attendees to have a break during the exhibit hours. Your organization will have its graphics and materials front and center as part of the setup of the lounge area for that day. *Two easel style signs are provided. Additional graphics, banners, or any handout materials can be provided by your organization.*

- **Summit Pocket Schedule-at-a-Glance.**

Level of Sponsorship: \$1000 - Exclusive

Your organization would have its graphics prominently displayed on the convention pocket schedule every attendee will be given at registration. The schedules are used by our attendees multiple times each day of the conference.

## **Can't Participate at the Summit but would like to support the goals and mission of the Summit?**

- **Donate with a check.**

Please make check payable to the GAGB, and mail to:

Attention: Todd Luke

General Association of General Baptists

100 Stinson Drive

Poplar Bluff, MO 63901

Be sure to note in the memo area of your check "Summit Support" and give us your mailing address or email address so we can send you a tax deductible receipt.

- **Donate with a Credit Card.**

Log on to our website at [www.gbsummit.org](http://www.gbsummit.org) to donate safely through our secure FirstData Gateway.

## **In-Kind Donations**

If your organization wants to contribute to the Summit and would like to provide in-kind donations, the contributions will be valued and will be used to determine the appropriate sponsorship level. Many items and services are available for in-kind donations.

- Media
- Decorations
- Set Designs
- Advertising
- Food
- Transportation
- Furniture
- Exhibits
- Receptions